

## CLAIMS

What is claimed is:

1. A display package comprising:
  - a front blister surface having an opening arranged therein;
  - a rear blister surface coupled to said front blister surface and having a cavity configured therein; and
  - a storage container having a front and rear side received in said cavity, said opening of said front blister surface arranged around one of the first and second sides of said storage container thereby allowing the one of the first and second sides of the storage container to rotate outwardly about a hinge through said opening.
2. The display package of claim 1 wherein said front and rear blister surfaces of said display package include complementary channels extending around respective perimeters thereof, said complementary channels configured to interfit in an assembled condition.
3. The display package of claim 1 wherein said front and rear blister surfaces of said display package are thermoformed together.
4. The display package of claim 2 wherein said front and rear blister surfaces of said display package are thermoformed together around said complementary channels.

5. The display package of claim 1 wherein an insert card is disposed between said front and rear blister surfaces of said display package, said insert card including product information thereon.

6. A display package comprising:

a primary package having an opening formed in a front blister surface and a cavity formed on a second blister surface;

a storage container having a first and second side received in said cavity, said first and second side rotatably coupled such that one of said first and second sides is rotatable outwardly from said cavity through said opening in said front blister surface.

7. The display package of claim 6, further comprising a secondary package positioned in an extension portion formed in said front blister surface of said primary package.

8. The display package of claim 6 wherein said first and second blister surfaces of said primary package include complementary channels extending around respective perimeters thereof, said complementary channels configured to interfit in an assembled condition.

9. The display package of claim 8 wherein said first and second blister surfaces are thermoformed together around said complementary channels.

10. The display package of claim 6 wherein said first and second side of said storage container are rotatable about a hinge configured on said storage container.

11. A display package comprising:
- a primary package including:
    - a front blister surface including an opening and an extension portion; and
    - a rear blister surface coupled to said front blister surface and including a cavity formed thereon;
  - a secondary package positionable within said extension portion of said primary package, said secondary package including:
    - a front surface; and
    - a rear surface coupled to said front surface and having cavity portions arranged thereon, said cavity portions having accessories disposed therein; and
  - a storage container having a front and rear side received in said cavity formed in said rear blister surface, said opening of said front blister surface of said primary package arranged around one of the first and second sides of said storage container thereby allowing the one of the first and second sides of the storage container to rotate outwardly about a hinge through said opening.

12. The display package of claim 11 wherein said primary package and said secondary package are transparent.

13. The display package of claim 11 wherein said front and rear blister surfaces of said primary package include complementary channels extending around respective perimeters thereof, said complementary channels configured to interfit in an assembled condition.

14. The display package of claim 11 wherein said front and rear blister surfaces of said primary package are thermoformed together.

15. The display package of claim 13 wherein said front and rear blister surfaces of said primary package are thermoformed together around said complementary channels.

16. The display package of claim 15 wherein said front and rear blister surfaces are further thermoformed together at a location adjacent said hinge of said storage container.

17. The display package of claim 11 wherein said front and rear surfaces of said secondary package are thermoformed together.

18. The display package of claim 11 wherein a divider card is disposed between said secondary package and one of said first and second sides of said storage container.

19. The display package of claim 11 wherein an insert card is disposed between the front and rear blister surfaces of the primary package, the insert card including product information thereon.

20. The display package of claim 11 wherein said extension portion of said front blister surface of said primary package further includes an extension dome protruding therefrom, said extension dome arranged to accommodate a latch coupled to said storage container.